



MUZAMMIL WAQAR

2023

MARKETING

WWW.MUZAMMILWAQAR.COM

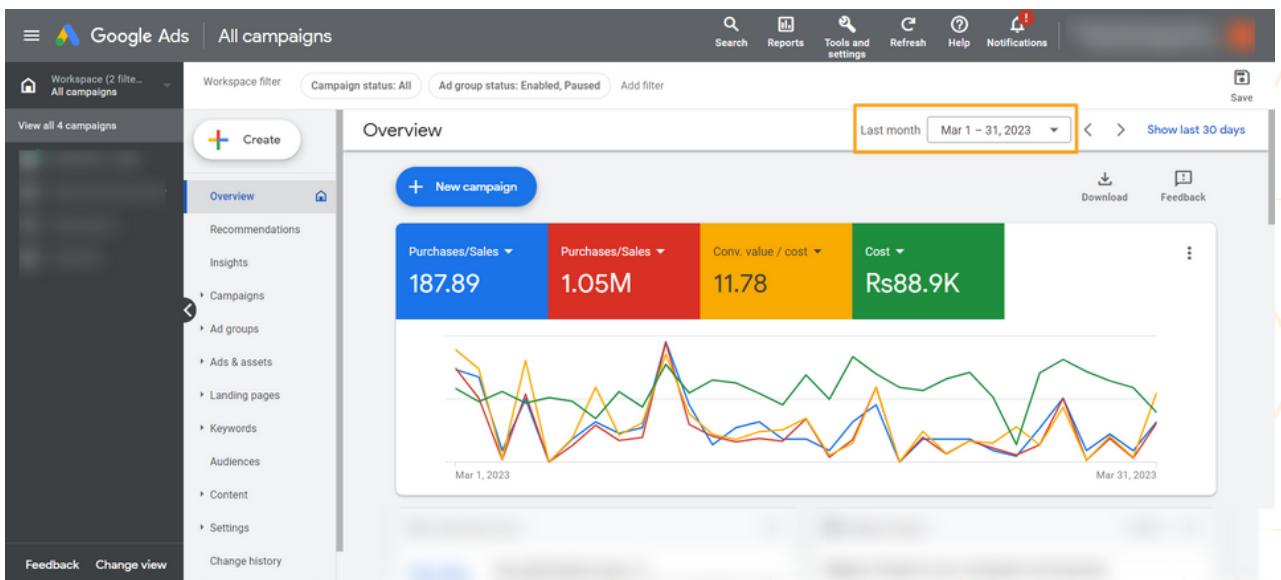
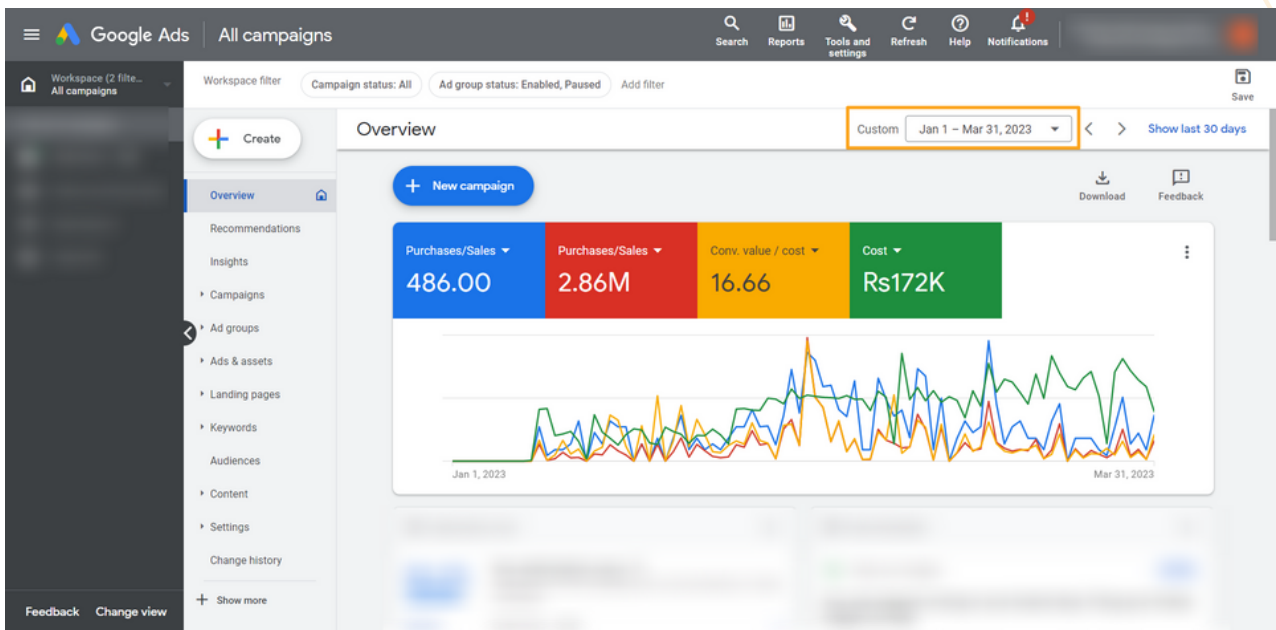


Contact@muzammilwaqar.com

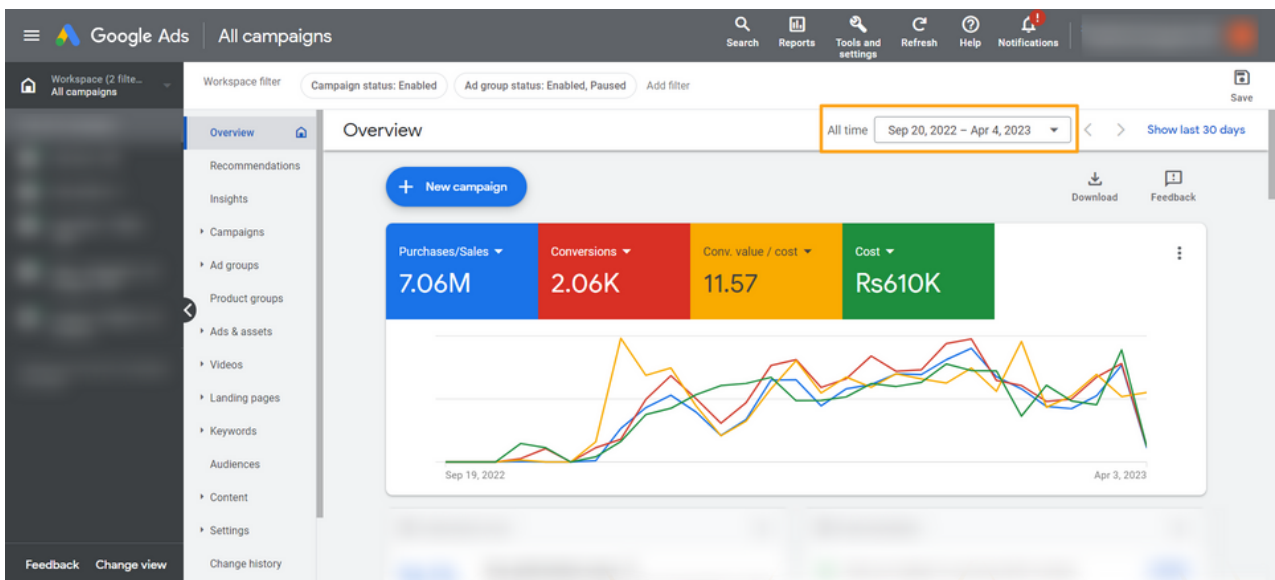
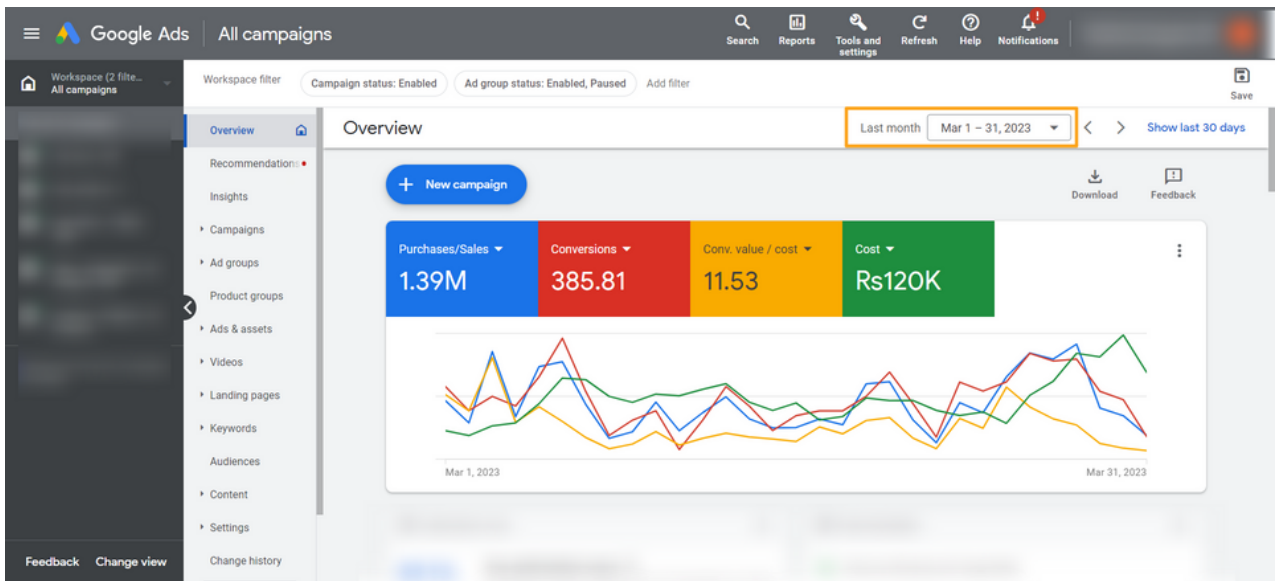


+92 335 5423119

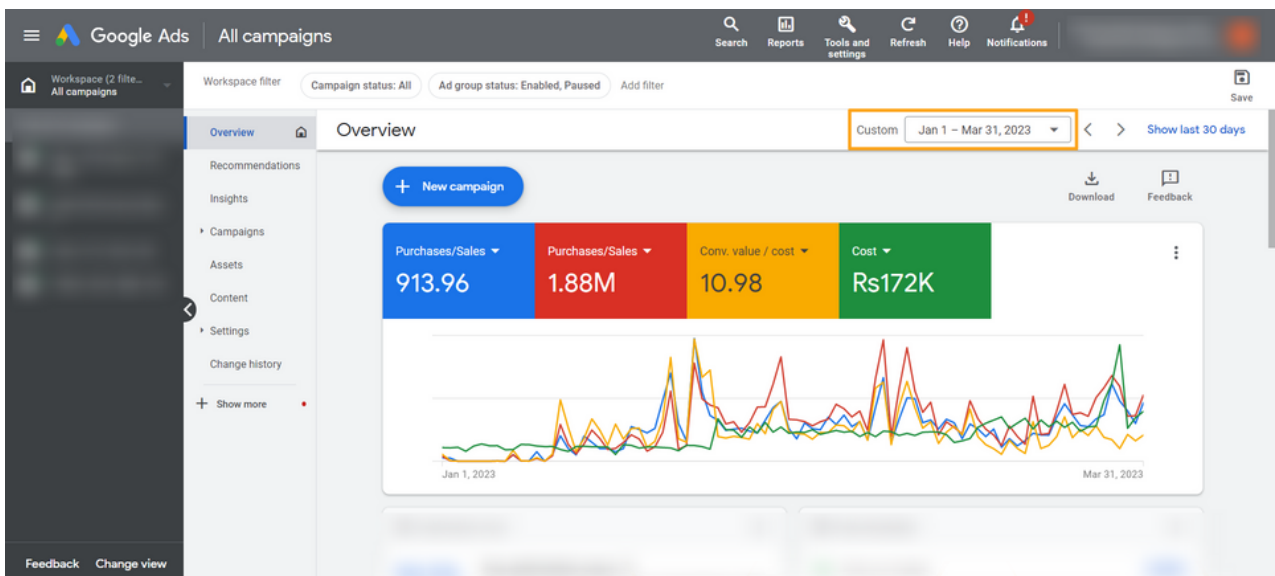
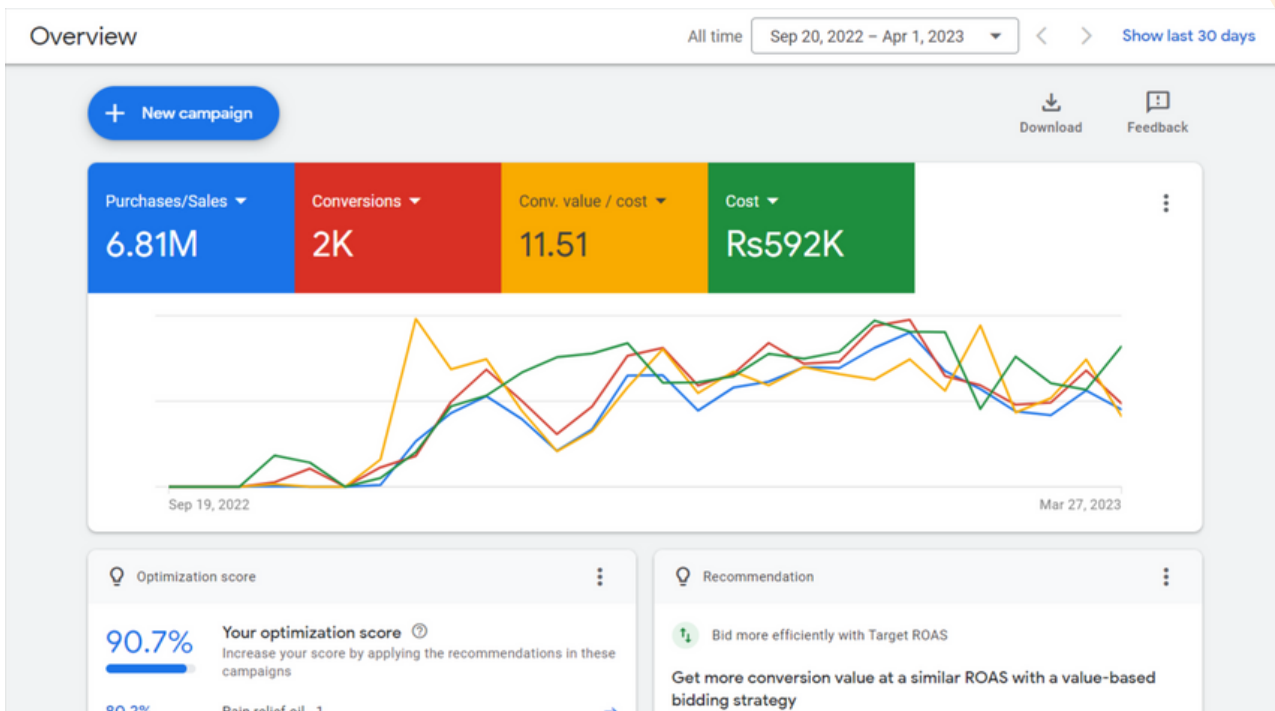
GOOGLE ADS



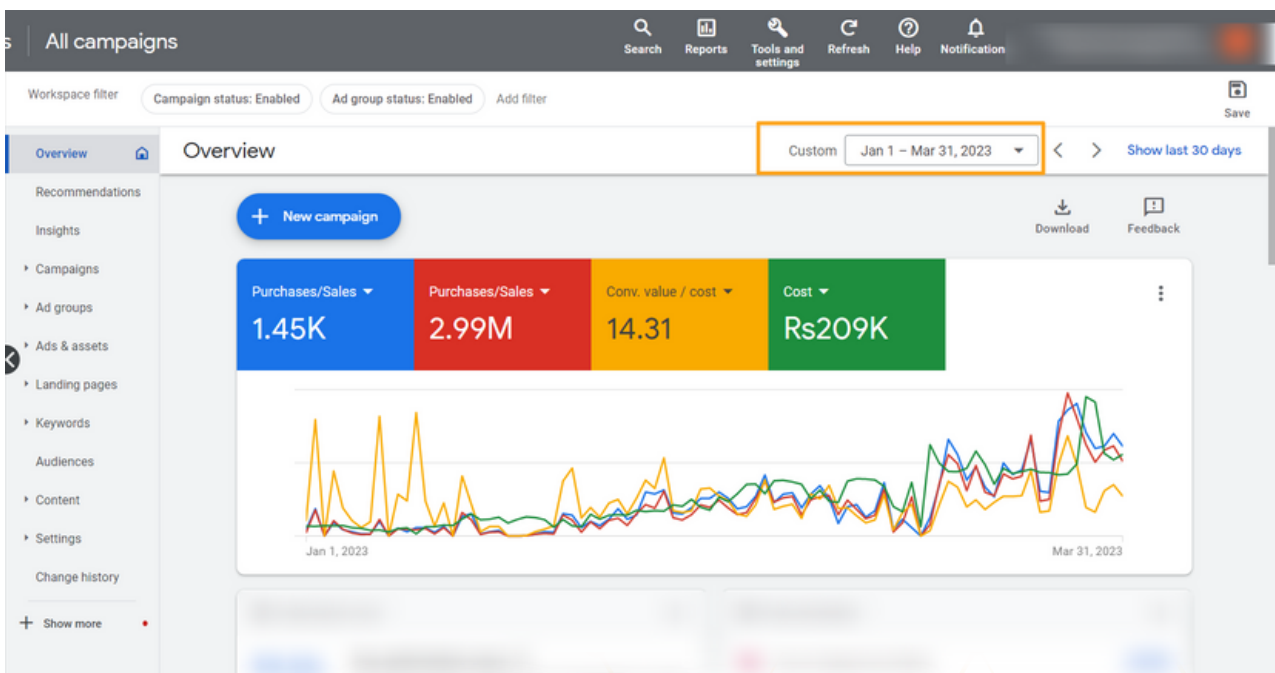
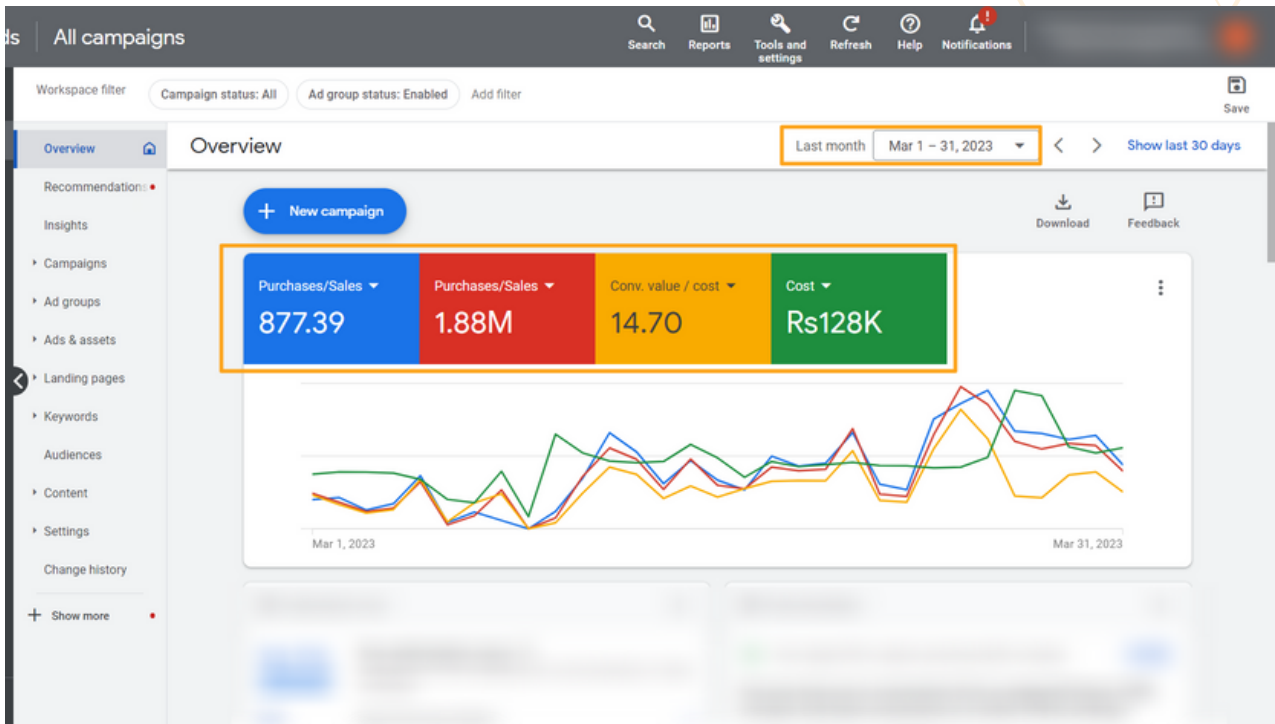
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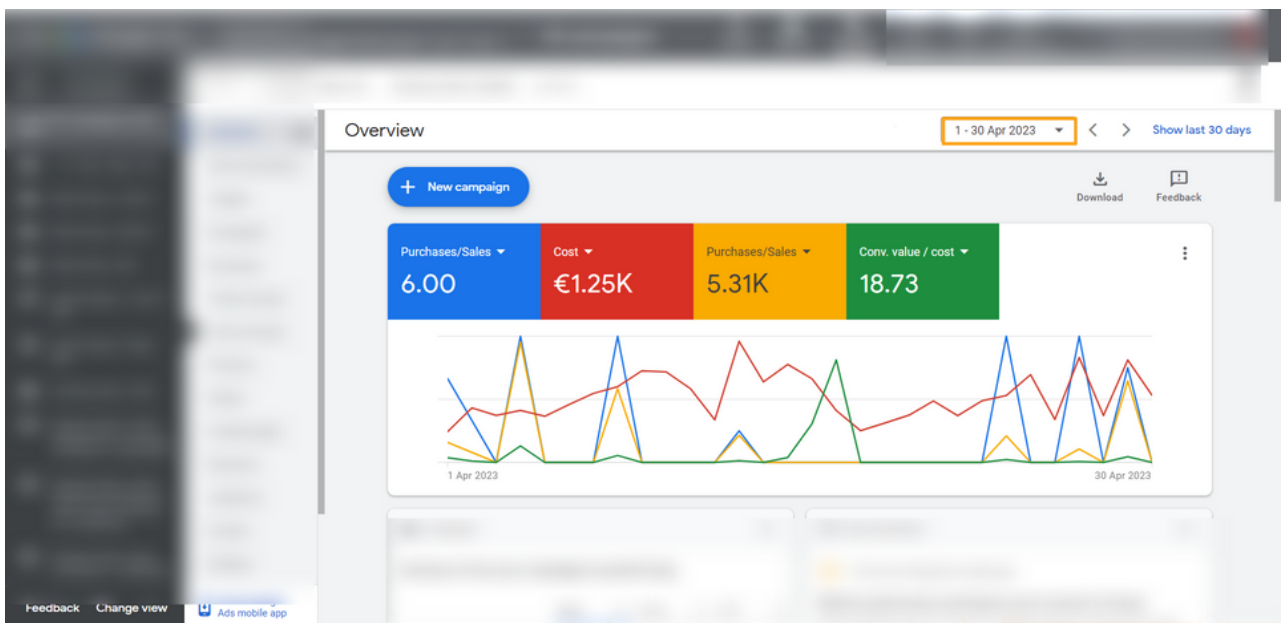
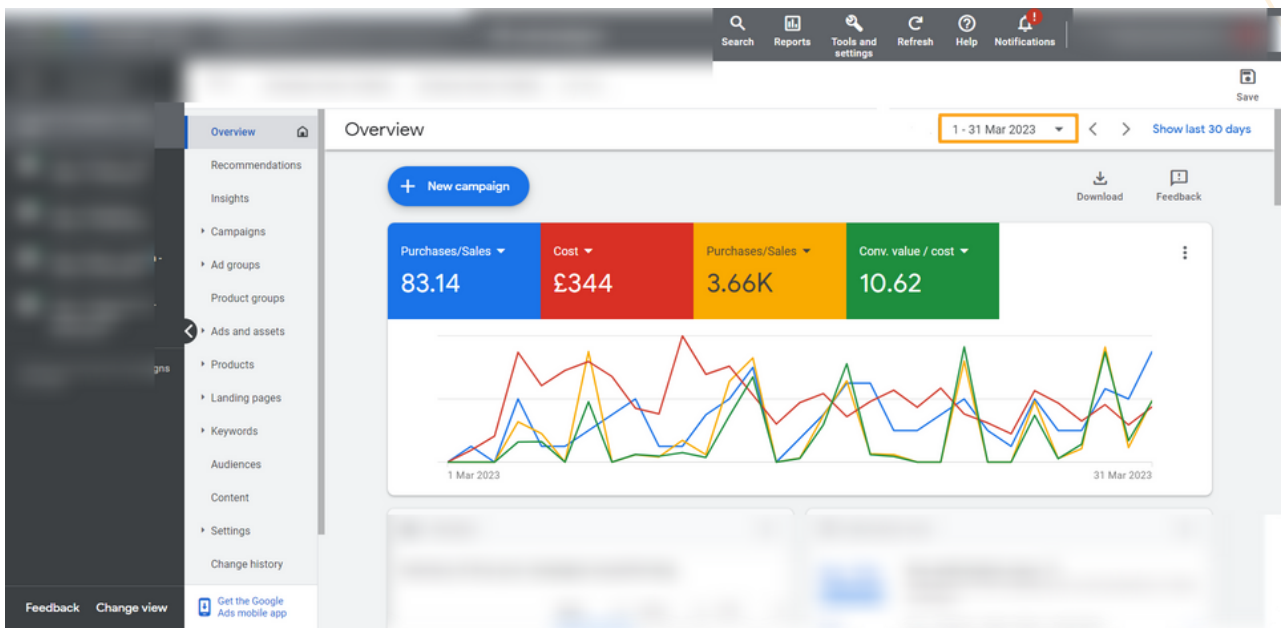
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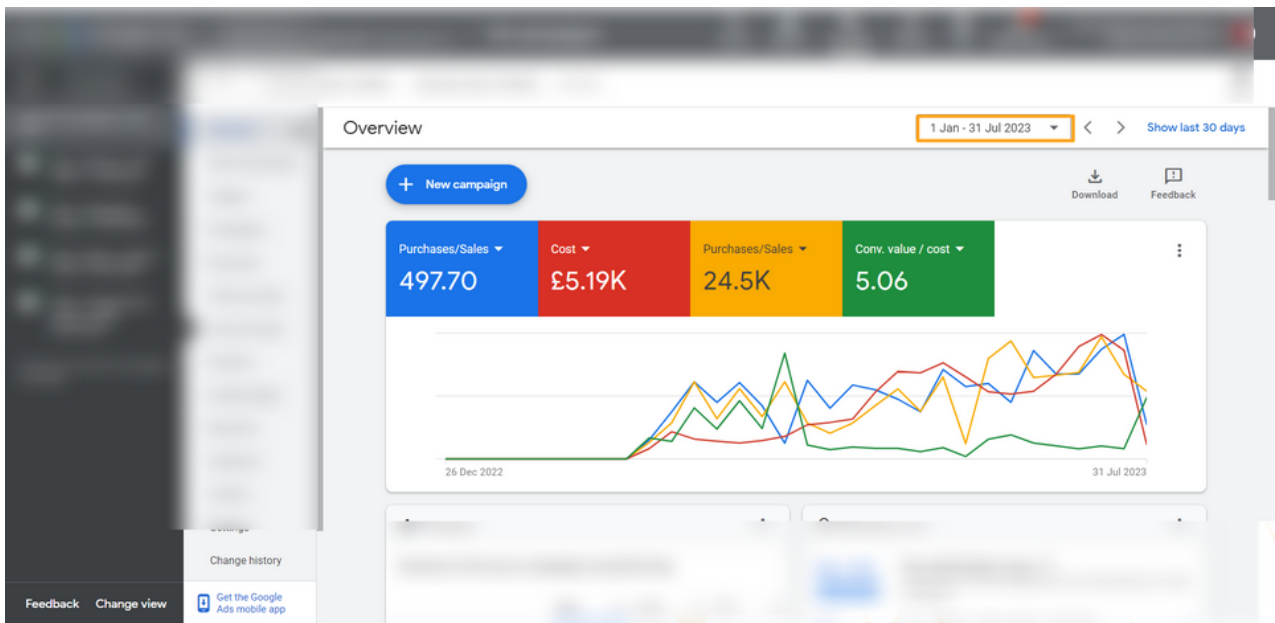
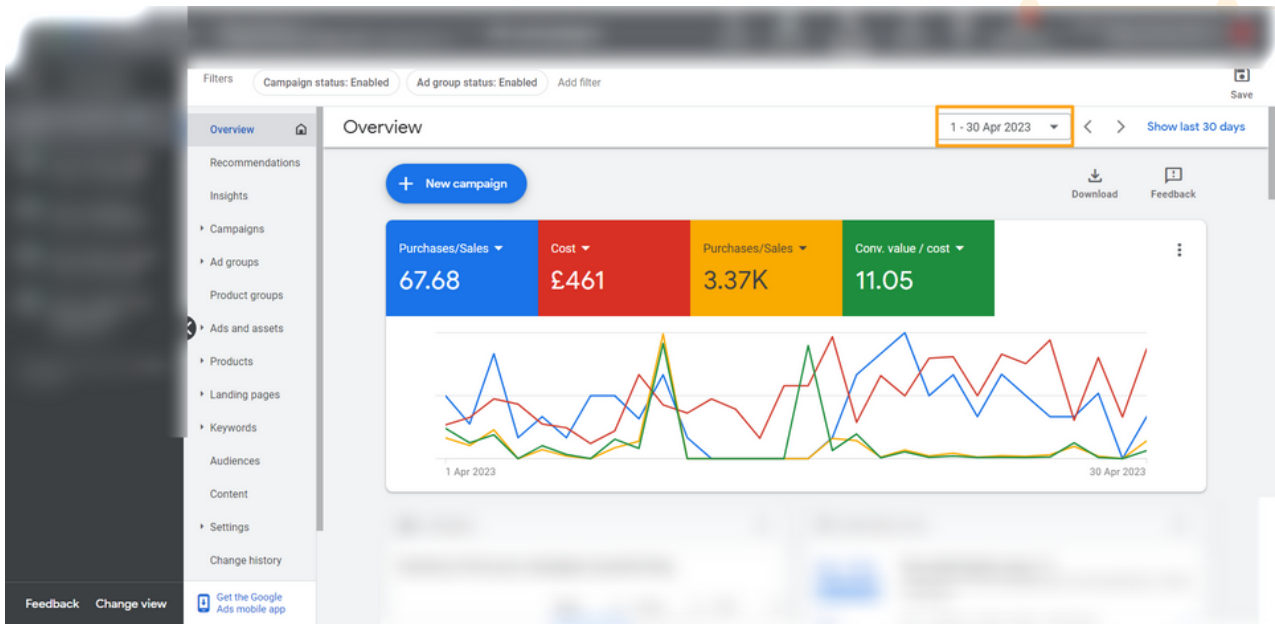


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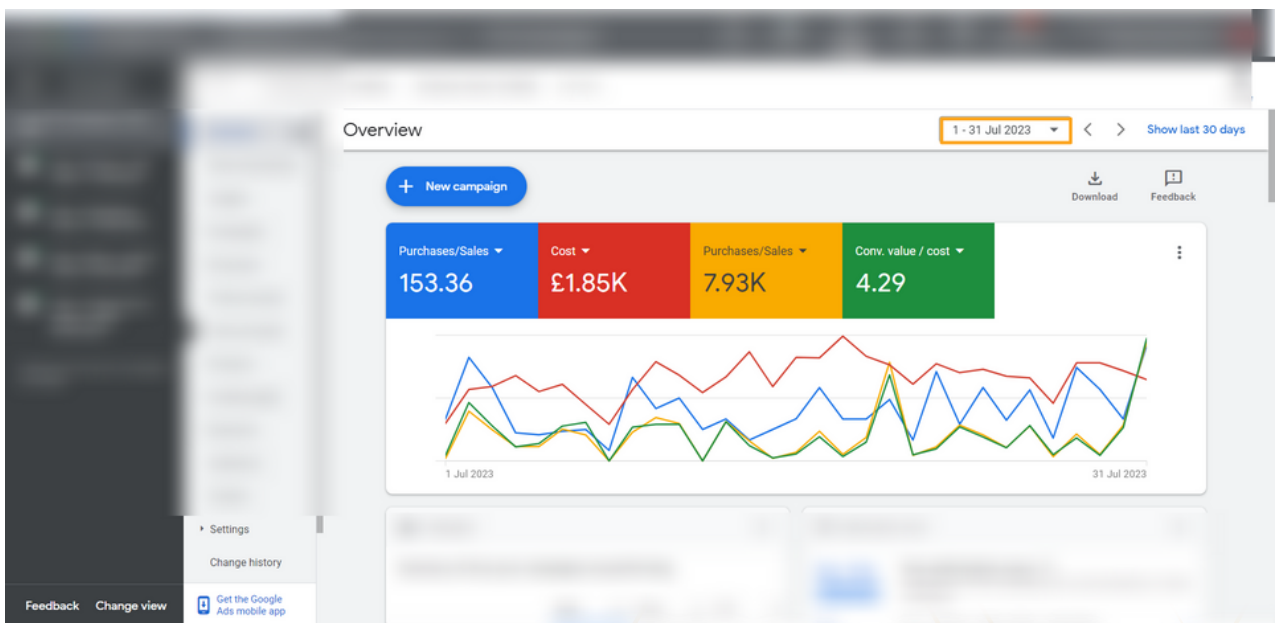
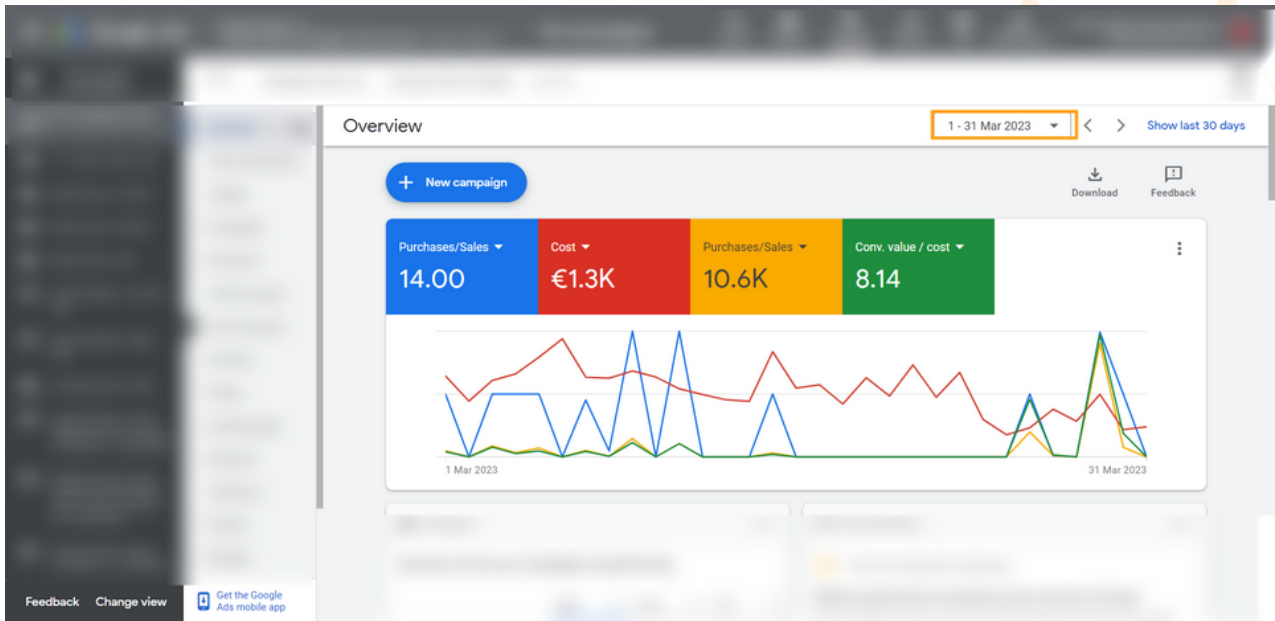




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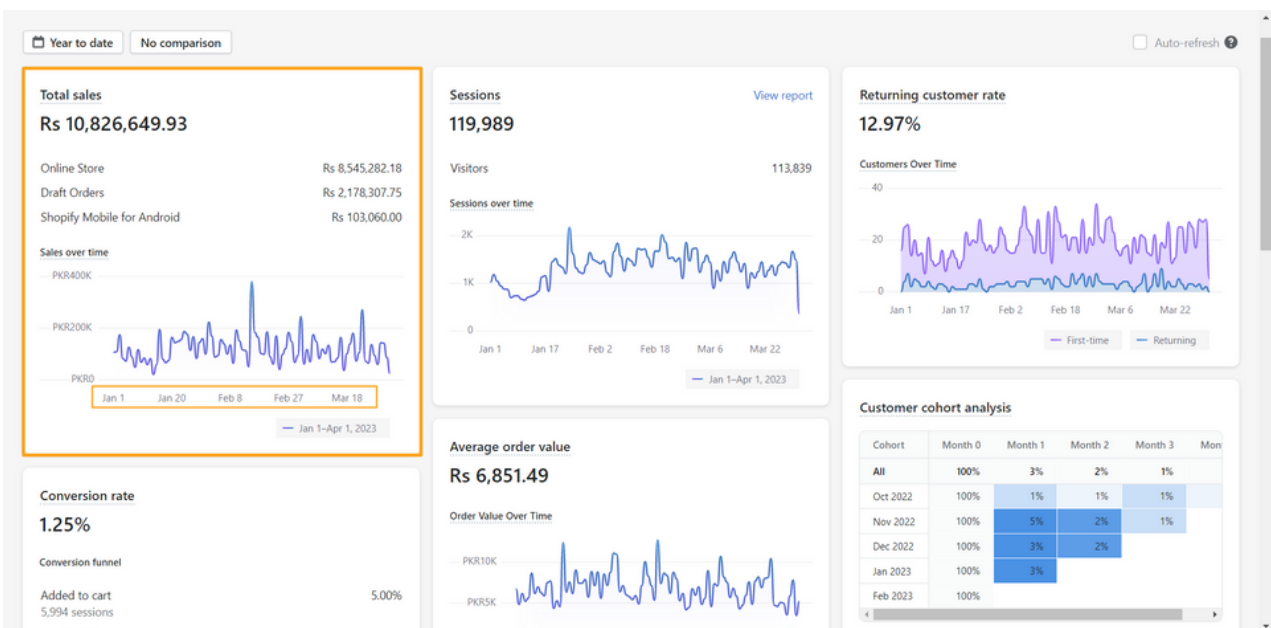
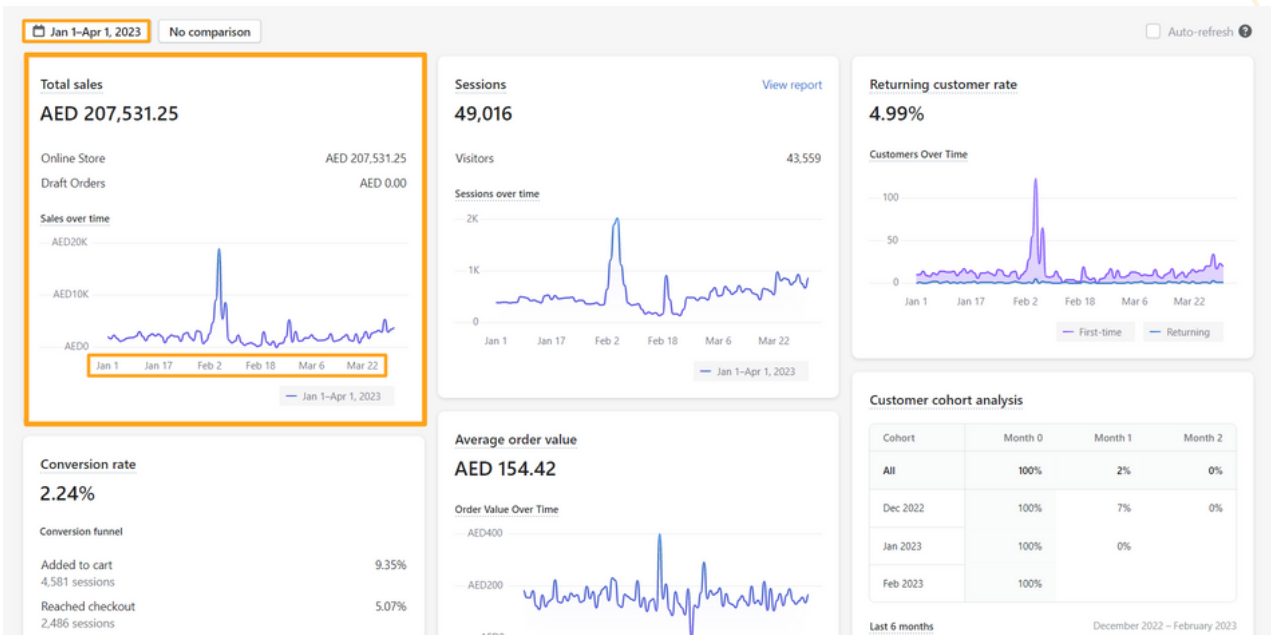


GOOGLE ADS



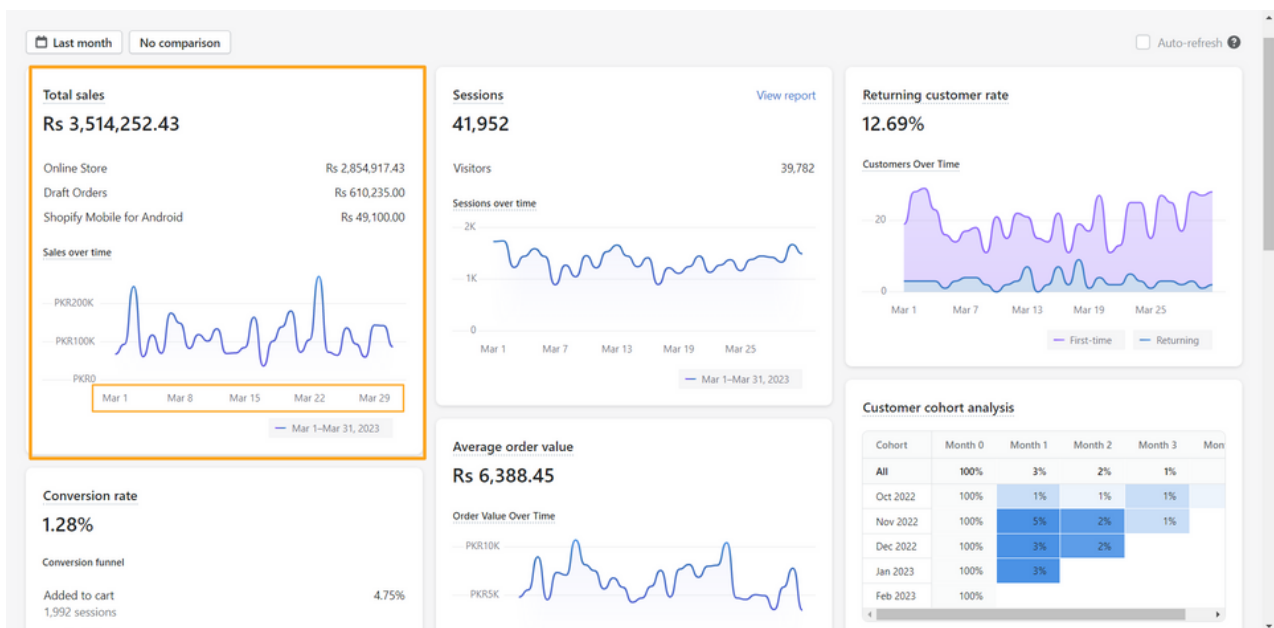
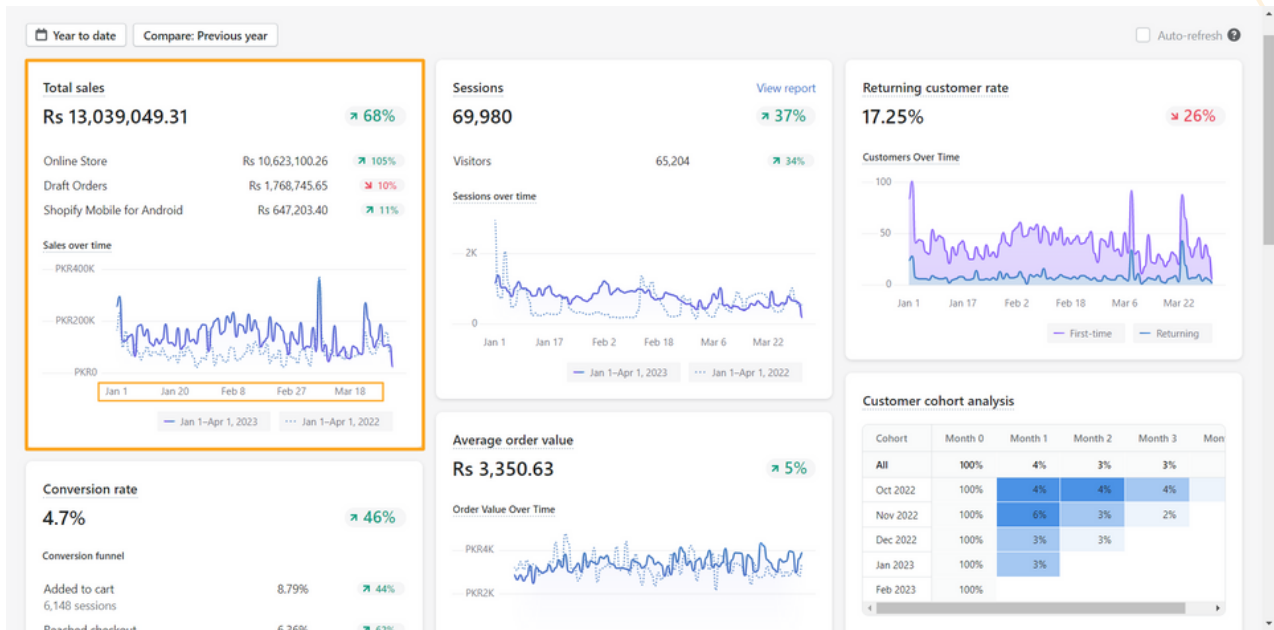


SHOPIFY



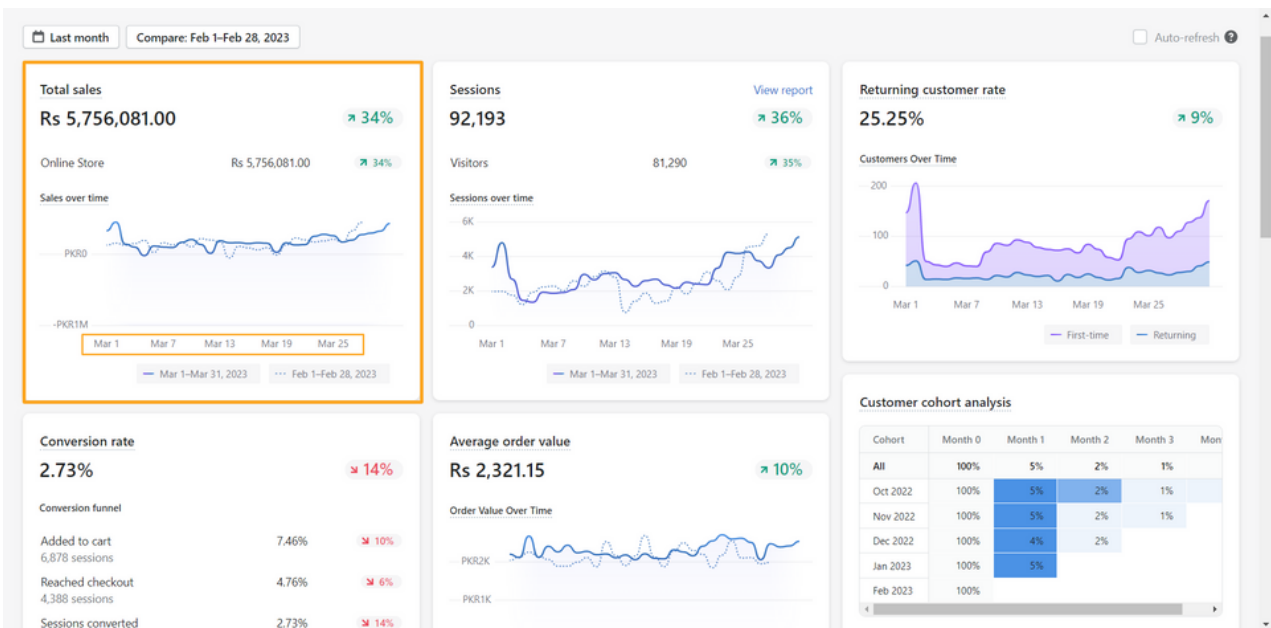
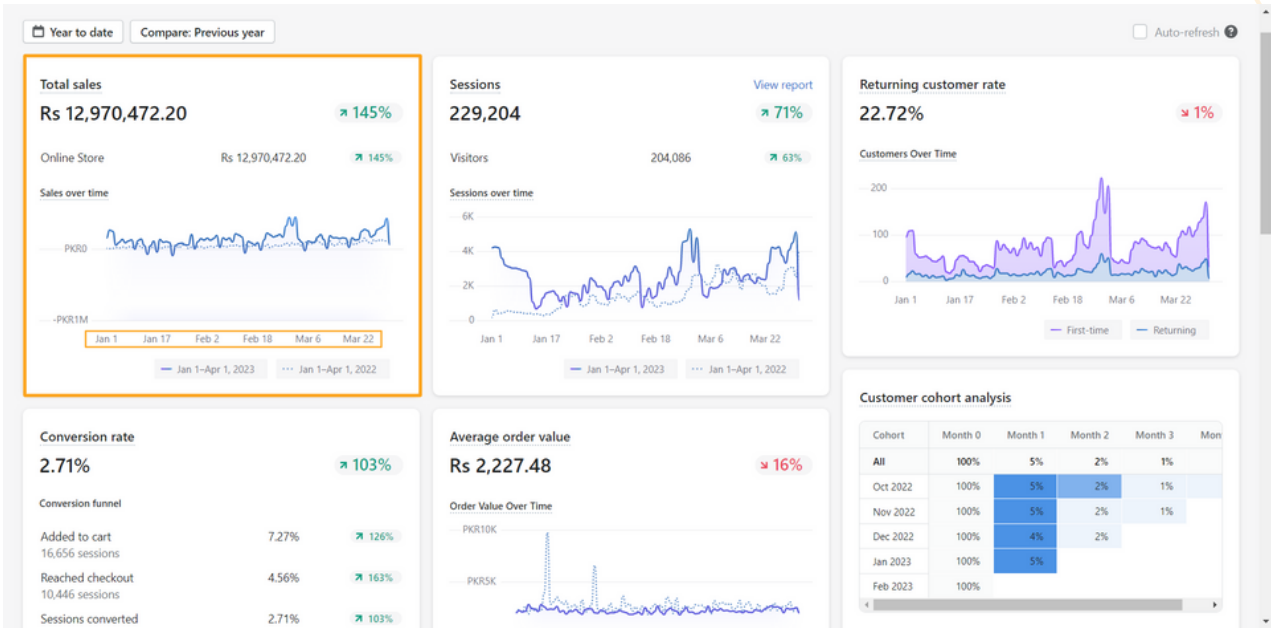


SHOPIFY



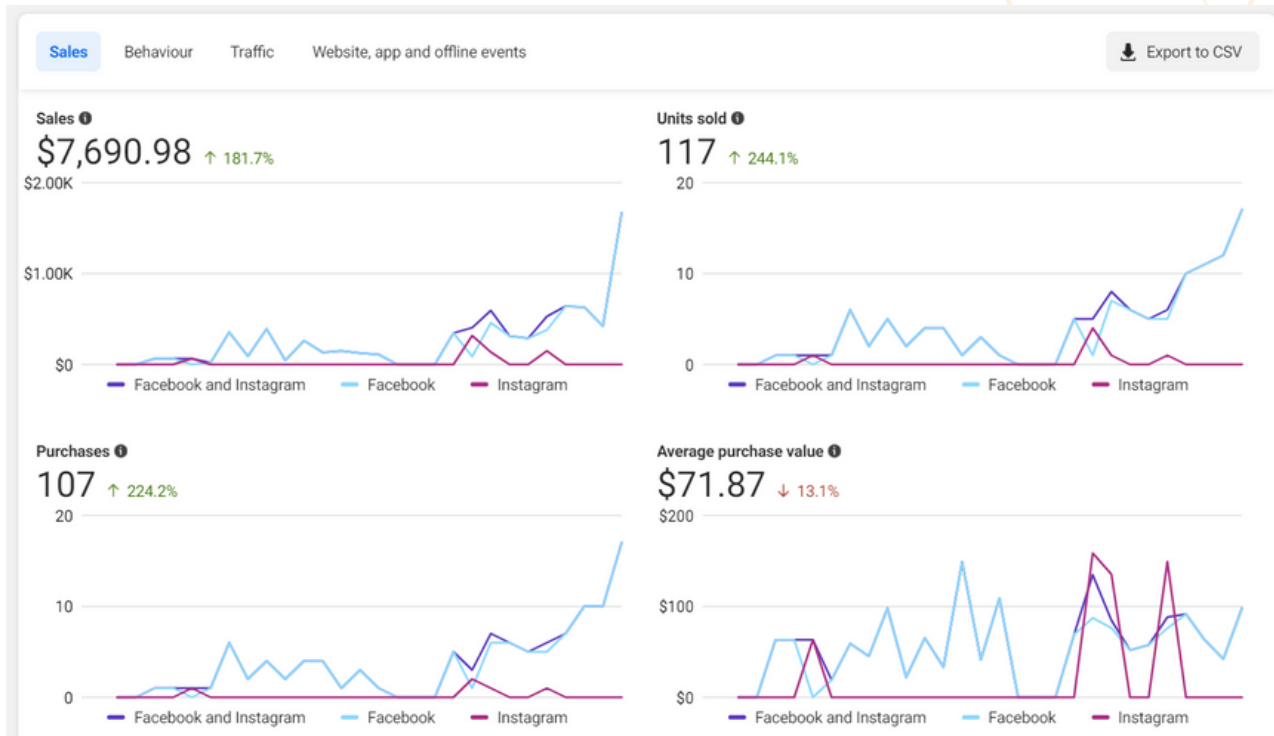


SHOPIFY





FACEBOOK



Ads Updated just now Discard Drafts Review and publish (4)

Search and filter Maximum: 25 Jun 2021 - 21 Jul 2023

+ Create Edit A/B test Preview Rules View Setup Reports

| | Adds to cart | Checkouts initiated | Purchases | Purchase ROAS (return on ad spend) | Purchases conversion value | Cost per purchase |
|--------------|--------------|---------------------|-----------|------------------------------------|----------------------------|-----------------------------|
| | — | — | 1 | 11.06 | £204.00 | £18.45 |
| | 1 | 2 | 2 | 47.25 | £687.00 | £7.27 |
| | 1 | 2 | 2 | 6.10 | £396.00 | £32.48 |
| | 1 | 1 | 1 | 18.56 | £1,215.60 | £65.49 |
| | 38 | 18 | 2 | 12.21 | £1,361.60 | £55.77 |
| | 2 | 1 | 1 | 8.27 | £321.84 | £38.91 |
| | 3 | 2 | 2 | 27.90 | £1,367.22 | £24.50 |
| | 8 | 5 | 1 | 10.91 | £645.00 | £59.12 |
| Total | 159 | 85 | 28 | 13.74 Average | £20,701.85 Total | £53.80 Per Action |



FACEBOOK

Sadaat.pk | Updated just now | Discard Drafts | Review and Publish

Information
business, Sadaat.pk, focus on politics or on advocating for issues of national importance? We'll use this information to improve the quality of ads shown to people.

No

Some interests, demographics and behaviours are being discontinued. [Learn more](#) [See Affected Ad Sets](#)

Maximum: 24 Dec 2021-26 Mar 2022

Ad sets

| Campaign | Results | Reach | Impressions | Cost per result | Amount spent | Ends | Link clicks |
|---------------------------------|-----------------------|----------------|----------------|-------------------------|--------------------|---------|-------------|
| | 95 Website purchases | 25,199 | 39,564 | Rs169.19 Per Purchase | Rs16,072.67 | Ongoing | |
| | 1 Website purchase | 1,445 | 1,735 | Rs1,016.00 Per Purchase | Rs1,016.00 | Ongoing | |
| | 13 Website purchases | 4,968 | 6,331 | Rs132.34 Per Purchase | Rs1,720.45 | Ongoing | |
| | 620 Website purchases | 87,207 | 170,790 | Rs93.87 Per Purchase | Rs58,197.84 | Ongoing | |
| Website Conversion | 4 | 7,466 | 8,478 | Rs512.10 | Rs2,048.39 | Ongoing | |
| Results from 5 campaigns | 733 | 109,911 | 226,898 | Rs107.85 | Rs79,055.35 | | |

Resource centre | Campaigns

1-200 of 304

| Off/On | Campaign | Amount spent | Ends | Link clicks | Website purchases | On-Facebook purchases | Website purchases conversion value | Website purchase ROAS (return on...) |
|-----------------------------------|-----------------------------------|-----------------------|-------------|----------------|-------------------|-----------------------|------------------------------------|--------------------------------------|
| <input type="checkbox"/> | NEW PRET LAUNCH CBO [New Adset... | Rs111,305.51 | Ongoing | 10,266 | 107 | - | Rs745,665.00 | 6.6 |
| <input type="checkbox"/> | Traffic Campaign | Rs100,858.45 | Ongoing | 130,425 | - | - | Rs0.00 | |
| <input type="checkbox"/> | Conversion Freyja | Rs92,132.44 | 31 May 2019 | 17,968 | 33 | - | Rs135,050.00 | |
| <input type="checkbox"/> | NEW PRET SALE ABO | Rs76,249.94 | Ongoing | 5,710 | 19 | - | Rs364,960.00 | 4.4 |
| <input type="checkbox"/> | New Collection CBO | Rs70,716.12 | 16 Feb 2022 | 2,329 | 19 | - | Rs192,070.00 | 2.2 |
| <input type="checkbox"/> | Luxury Pret New Collection | Rs55,937.57 | Ongoing | 3,330 | 12 | - | Rs329,400.00 | 5.5 |
| <input type="checkbox"/> | NEW PRET 1 | Rs51,566.10 | 30 Sep 2021 | 3,655 | 33 | - | Rs281,210.00 | 5.5 |
| <input type="checkbox"/> | Conversions-Luxury Pret Dec2020 | Rs48,224.44 | Ongoing | 7,790 | 11 | - | Rs216,100.00 | 4.4 |
| Results from 304 campaigns | | Rs1,940,732.31 | | 398,411 | | | Rs0.00 | |



WORDPRESS

